

# Introduction to Embedded Systems and Applications

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**Affiliated Partners**

Microsoft Barcelona Supercomputing Center

UCERD Pvt Ltd

# Intro: Tassadaq Hussain

## Research Areas:

- High Performance Computing
- Digital System Design
- Machine Learning
- Heterogeneous Computing, based on
  - FPGAs, GPUs and Microprocessors
- Real-time Embedded Vision

## Professional Affiliations

- HiPEAC: European Network on High Performance and Embedded Architecture and Compilation
- Barcelona Supercomputing Center Spain
- Université de Valenciennes France
- Centre of Chiropractic Research New Zealand

PhD – UPC BarcelonaTech Spain  
MS (Digital System Design) – ISEP  
Paris France

## Projects

- 1) Design, Development And Production Of Hardware Based Gel Documentation System For Dna, Rna And Proteins Analysis
- 2) Development of Scalable Heterogeneous Super-computing System
- 3) Low Power Low Cost Supercomputer Architecture for Undeveloped Countries. 2016 UCERD and BlueSurge Pvt Ltd 2.5 Million
- 4) FPGA Powered Supercomputer System Riphah and UCERD
- 5) Iris based Disease Diagnosis System (NRPU-18) 2.52 Million Rs.
- 6) Design Ultra Low Cost Display Camera Interface for Mobile Baseband XGold Chip at Infineon Technologies France.
- 7) Implementation of Reverse Time Migration on FPGAs at PLDA

Italy

**Industrial Experience:** (Above 14 Years)



- Research Grants: (0.6 Million US \$)
  - HEC NRPU 1
  - Technology Development Fund (2)
- Publications: (I.F. 20.2)
  - Referred Top Conferences: 35
  - Book Chapter: 2
  - Journal 15
- Patent: 10

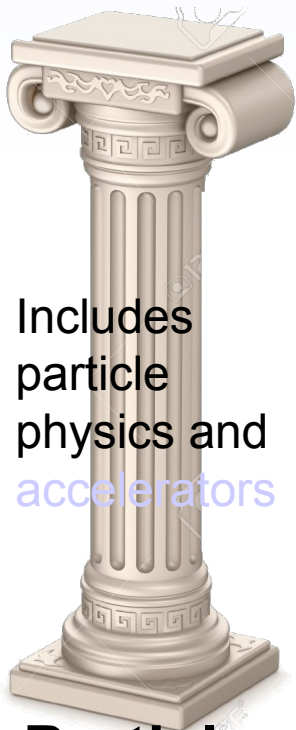
# Outline

- Importance of Computing
- Embedded systems overview
- Design Flow
- Ecosystem
  - System Architecture
  - Compiler
  - Programming Enviroment
- Marketing Strategy
  - Competetors
  - SWOT
  - Financial Factor
- Design challenge

# Pillars of Science

Fermi National  
Accelerator Laboratory

## Science



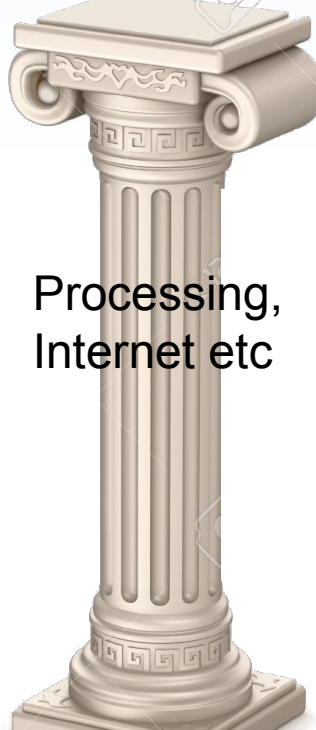
Includes  
particle  
physics and  
accelerators

**Particle  
Physics**



Includes all of  
cosmology,  
astrophysics

**Cosmology**



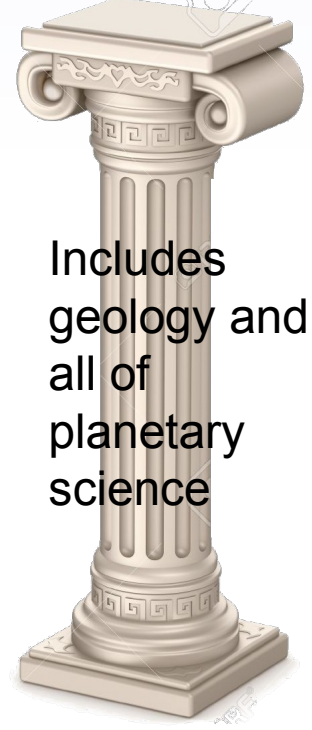
Processing,  
Internet etc

**Computing**



DNA here is  
all of biology

**Biology**



Includes  
geology and  
all of  
planetary  
science

**Space**

**QUARKS**

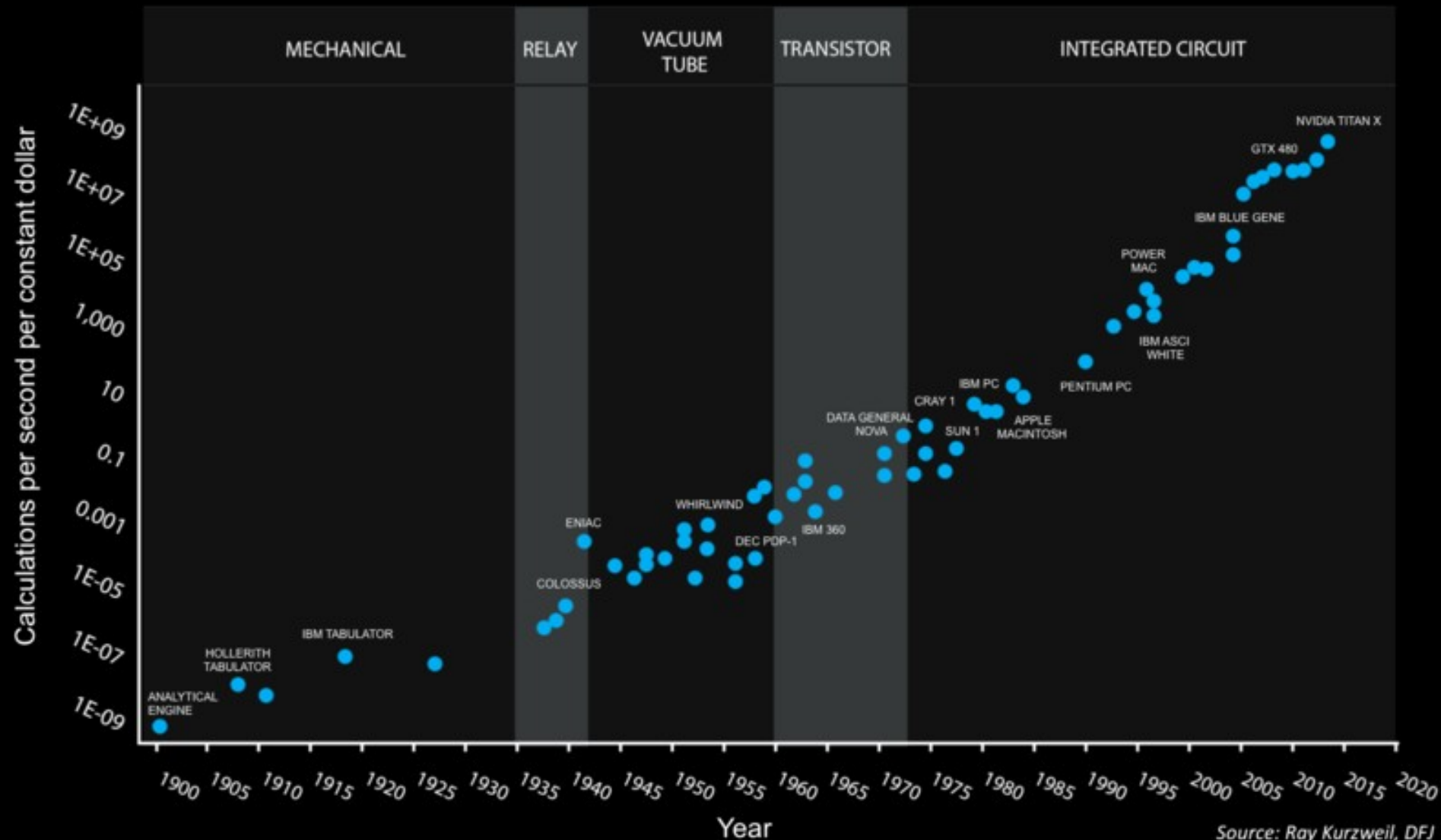
**BIG BANG**

**Cloud Computing**

**DNA**

**SPACE**

# 120 Years of Moore's Law



Source: Ray Kurzweil, DFJ

# Embedded systems overview

Computing systems are everywhere

Most of us think of “desktop” computers

- **PC's**
- **Laptops**
- **Mainframes**
- **Servers**
- **Cluster**
- **Supercomputers**



# Embedded systems overview

Embedded computing systems

Computing systems embedded within electronic devices

Hard to define. Nearly any computing system other than a desktop computer

Billions of units produced yearly, versus millions of desktop units

Perhaps 50 per household and per automobile

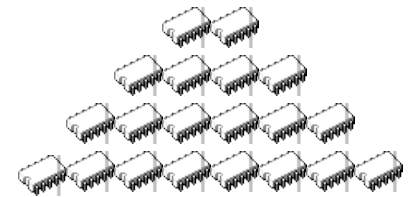
Computers are in here...



and here...



and even here...

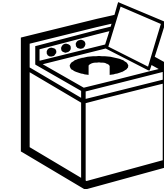
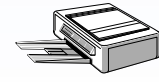
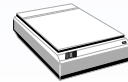


Lots more of these,  
though they cost a lot  
less each.

# A “short list” of embedded systems

Anti-lock brakes  
Auto-focus cameras  
Automatic teller machines  
Automatic toll systems  
Automatic transmission  
Avionic systems  
Battery chargers  
Camcorders  
Cell phones  
Cell-phone base stations  
Cordless phones  
Cruise control  
Curbside check-in systems  
Digital cameras  
Disk drives  
Electronic card readers  
Electronic instruments  
Electronic toys/games  
Factory control  
Fax machines  
Fingerprint identifiers  
Home security systems  
Life-support systems  
Medical testing systems

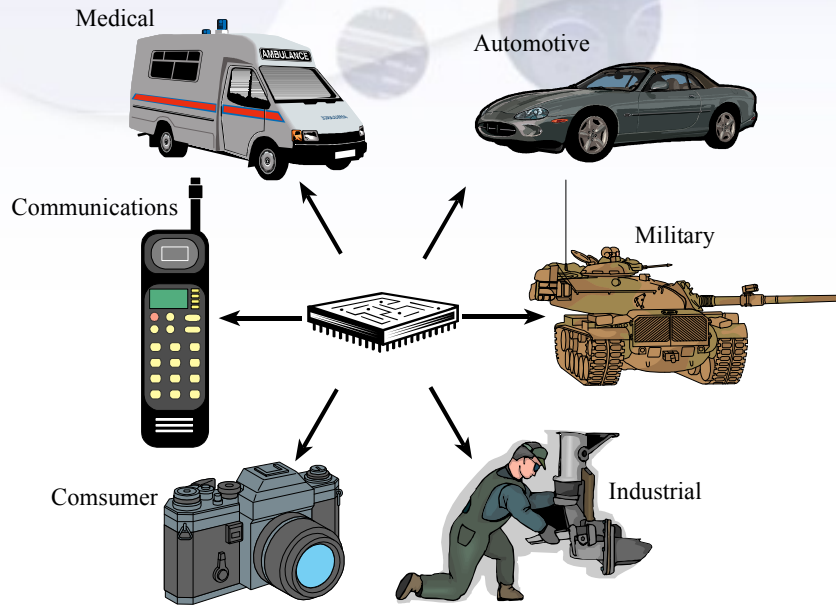
Modems  
MPEG decoders  
Network cards  
Network switches/routers  
On-board navigation  
Pagers  
Photocopiers  
Point-of-sale systems  
Portable video games  
Printers  
Satellite phones  
Scanners  
Smart ovens/dishwashers  
Speech recognizers  
Stereo systems  
Teleconferencing systems  
Televisions  
Temperature controllers  
Theft tracking systems  
TV set-top boxes  
VCR's, DVD players  
Video game consoles  
Video phones  
Washers and dryers



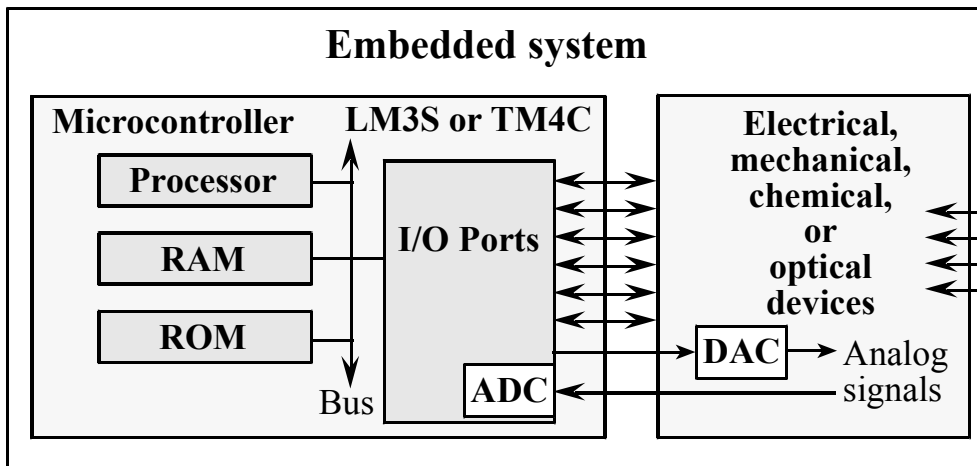
And the list goes on and on



# Embedded System



- ❑ Embedded Systems are everywhere
  - ❖ Ubiquitous, invisible
  - ❖ Hidden (computer inside)
  - ❖ Dedicated purpose
- ❑ Microprocessor
  - ❖ Intel: 4004, ..8080,.. x86
  - ❖ Freescale: 6800, .. 9S12,.. PowerPC
  - ❖ ARM, DEC, SPARC, MIPS, PowerPC, Natl. Semi.,...
- ❑ Microcontroller
  - ❖ Processor+Memory+ I/O Ports (Interfaces)



# Microcontroller

- ❑ Processor – Instruction Set + memory + accelerators
  - ❑ Ecosystem
- ❑ Memory
  - ❖ Non-Volatile
    - o ROM
    - o EPROM, EEPROM, Flash
  - ❖ Volatile
    - o RAM (DRAM, SRAM)
- ❑ Interfaces
  - ❖ H/W: Ports
  - ❖ S/W: Device Driver
  - ❖ Parallel, Serial, Analog, Time
- ❑ I/O
  - ❖ Memory-mapped vs. I/O-instructions (I/O-mapped)

# Some common characteristics of embedded systems

Single-functioned

Executes a single program, repeatedly

Tightly-constrained

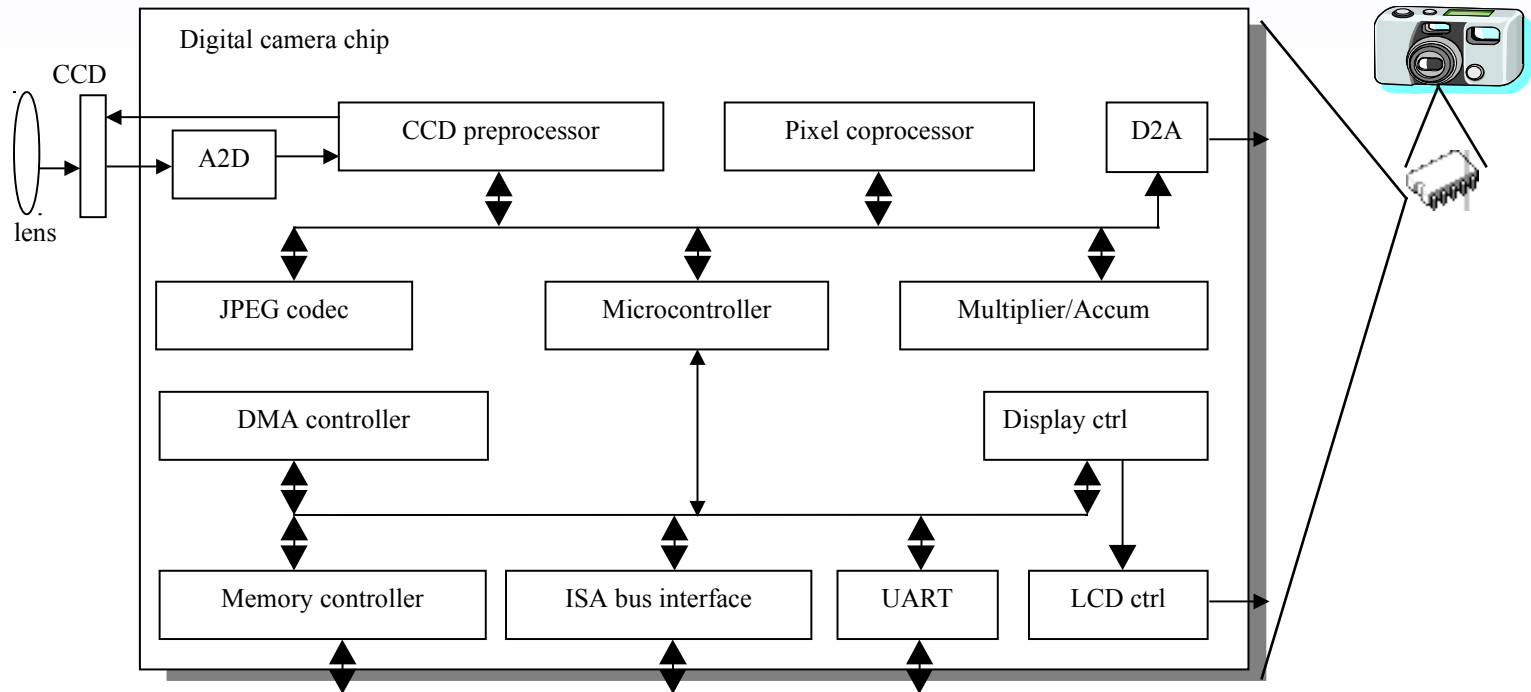
Low cost, low power, small, fast, etc.

Reactive and real-time

Continually reacts to changes in the system's environment

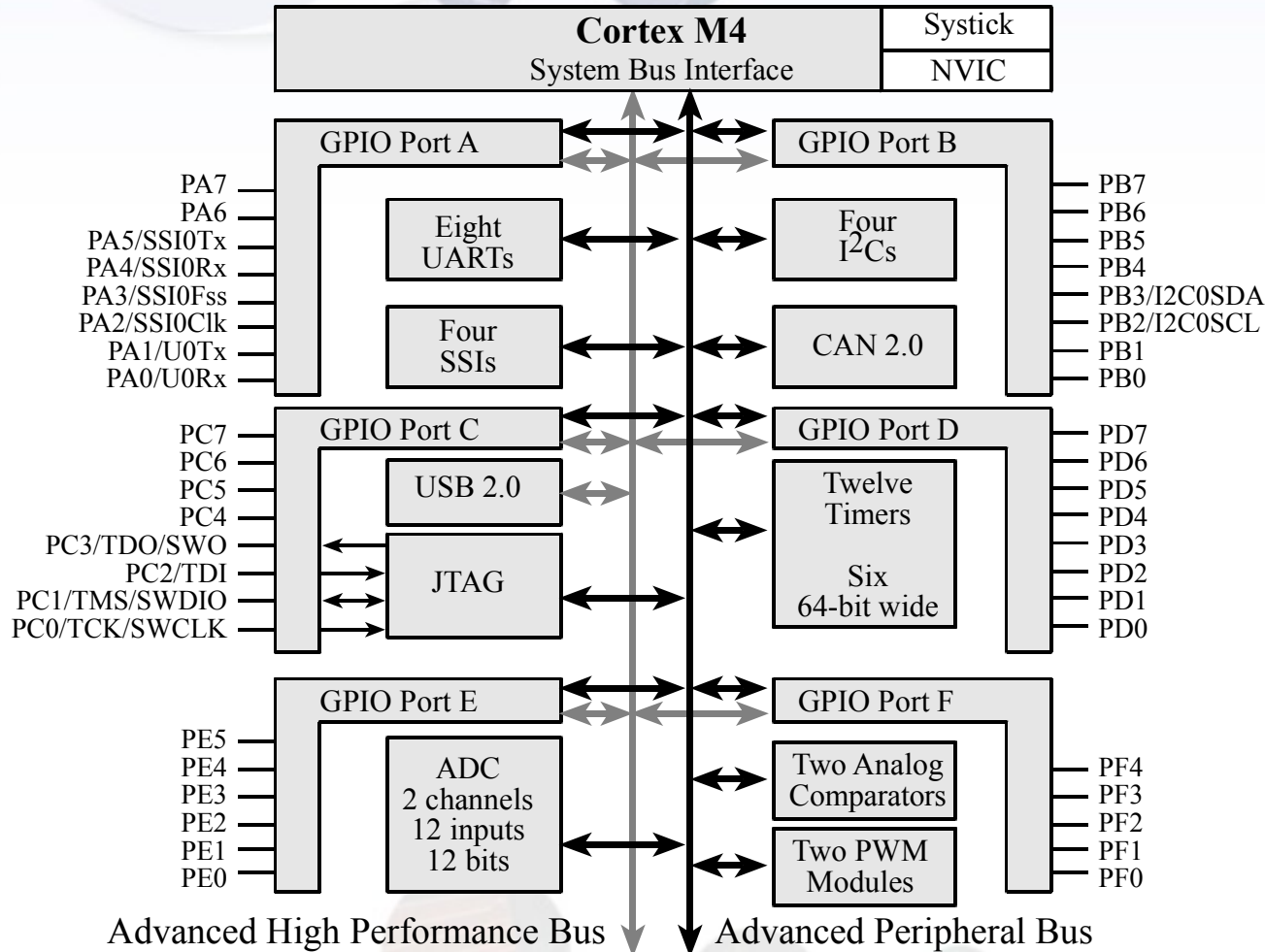
Must compute certain results in real-time without delay

# An embedded system example -- a digital camera



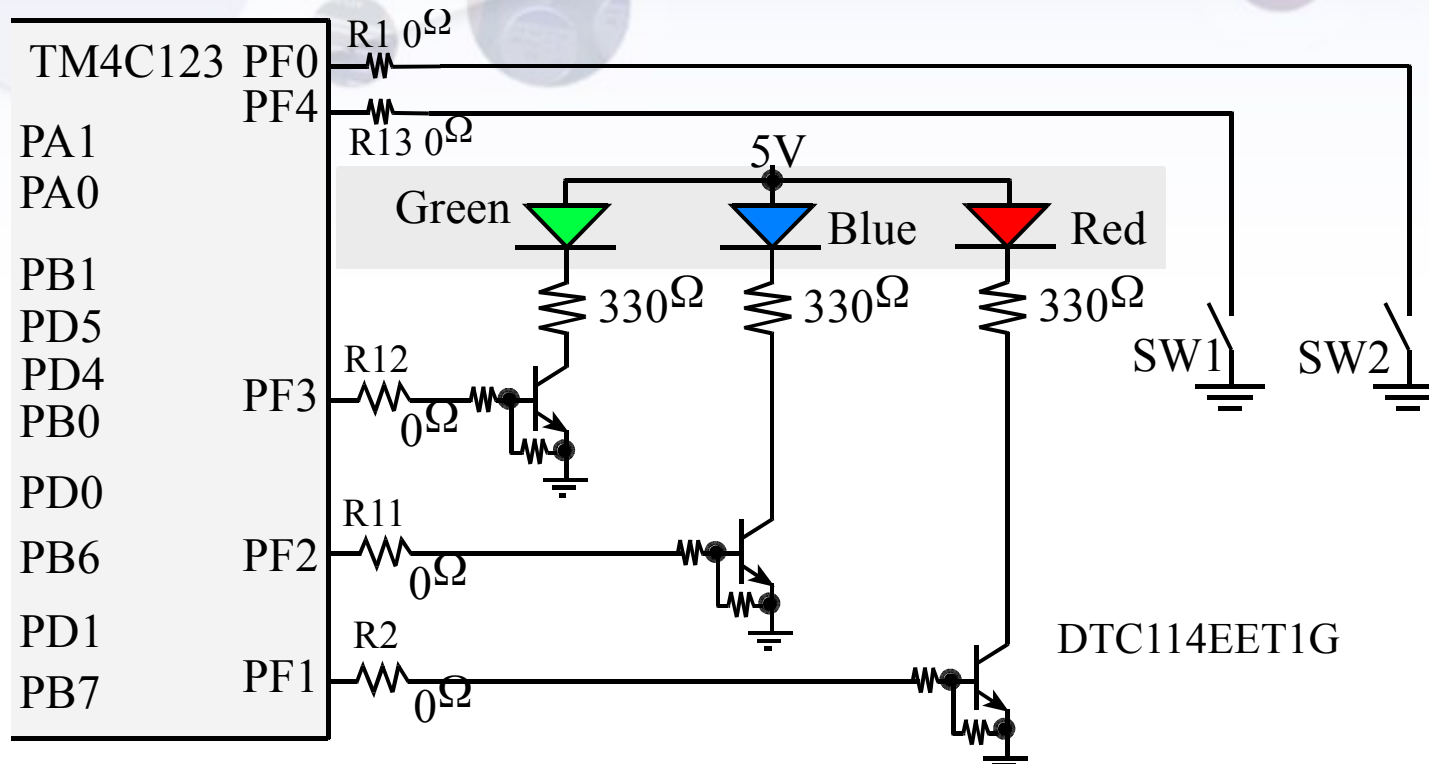
- Single-functioned -- always a digital camera
- Tightly-constrained -- Low cost, low power, small, fast
- Reactive and real-time -- only to a small extent

# Texas Instruments TM4C123



**ARM Cortex-M4**  
**+ 256K EEPROM**  
**+ 32K RAM**  
**+ JTAG**  
**+ Ports**  
**+ SysTick**  
**+ ADC**  
**+ UART**

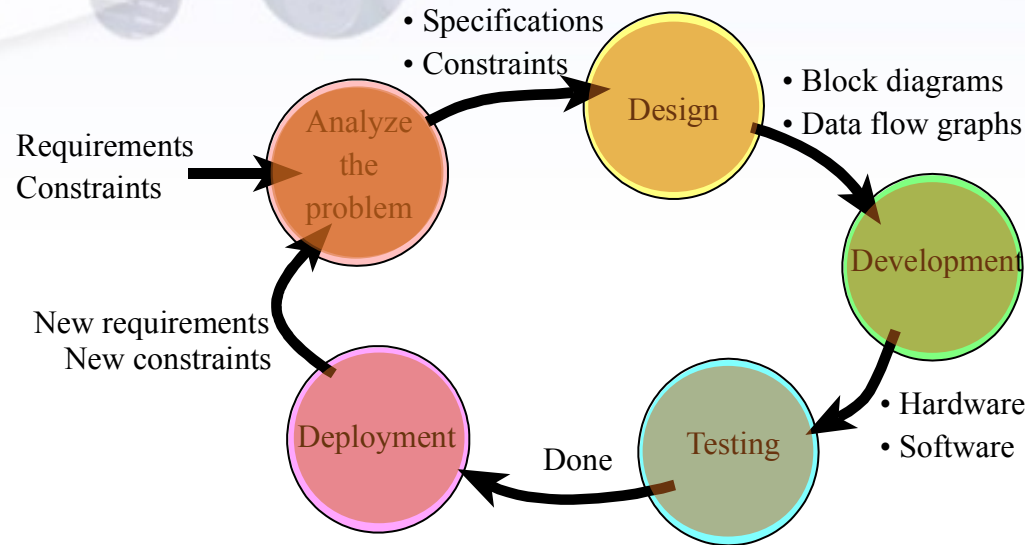
# LaunchPad Switches and LEDs



- ❑ **The switches on the LaunchPad**
  - ❖ **Negative logic**
  - ❖ **Require internal pull-up (set bits in PUR)**
- ❑ **The PF3-1 LEDs are positive logic**



# Product Life Cycle



## Analysis (What?)

- ❖ Requirements -> Specifications

## Design (How?)

- ❖ High-Level: Block Diagrams
- ❖ Engineering: Algorithms, Data Structures, Interfacing

## Implementation(Real)

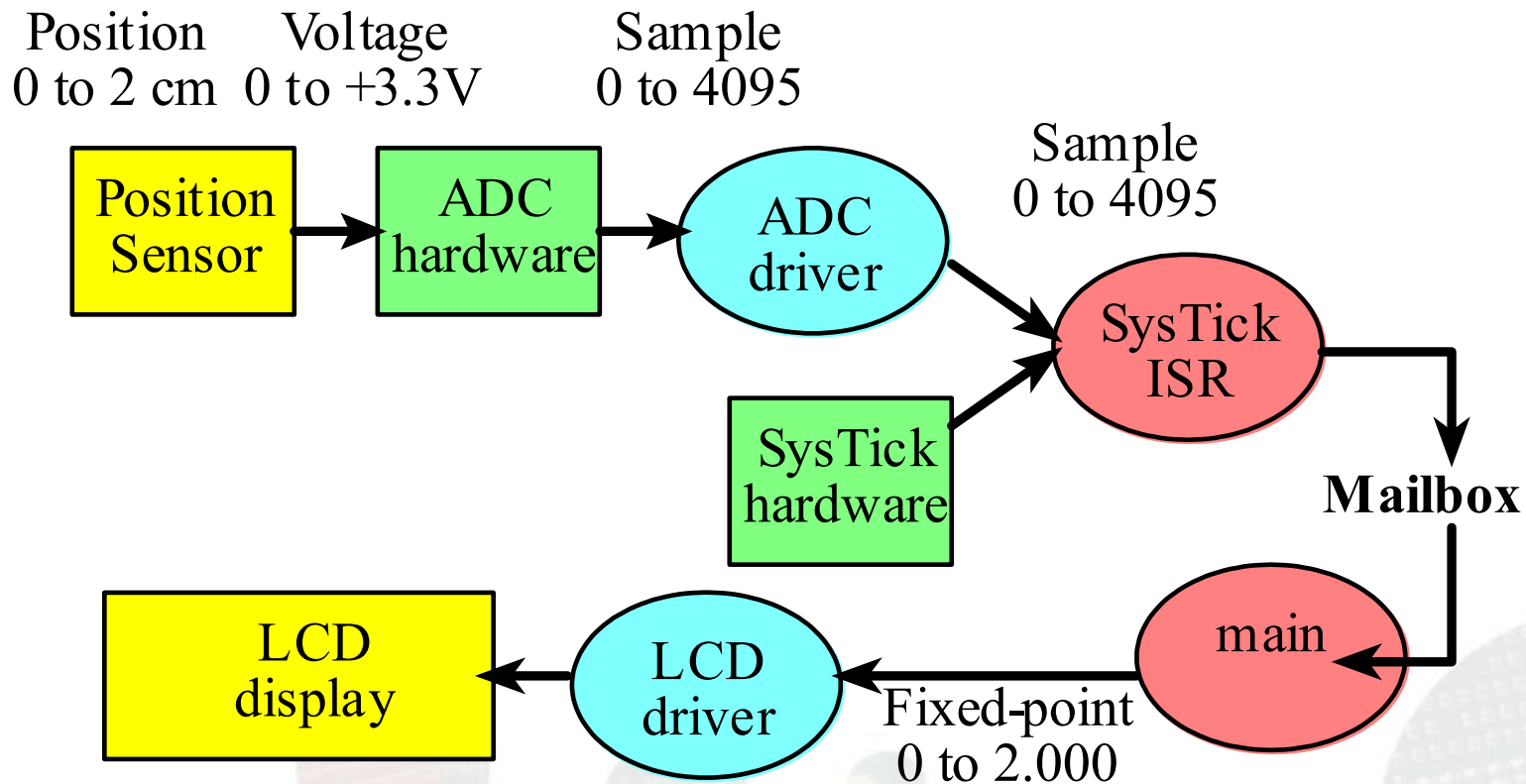
- ❖ Hardware, Software

## Testing (Works?)

- ❖ Validation: Correctness
- ❖ Performance: Efficiency

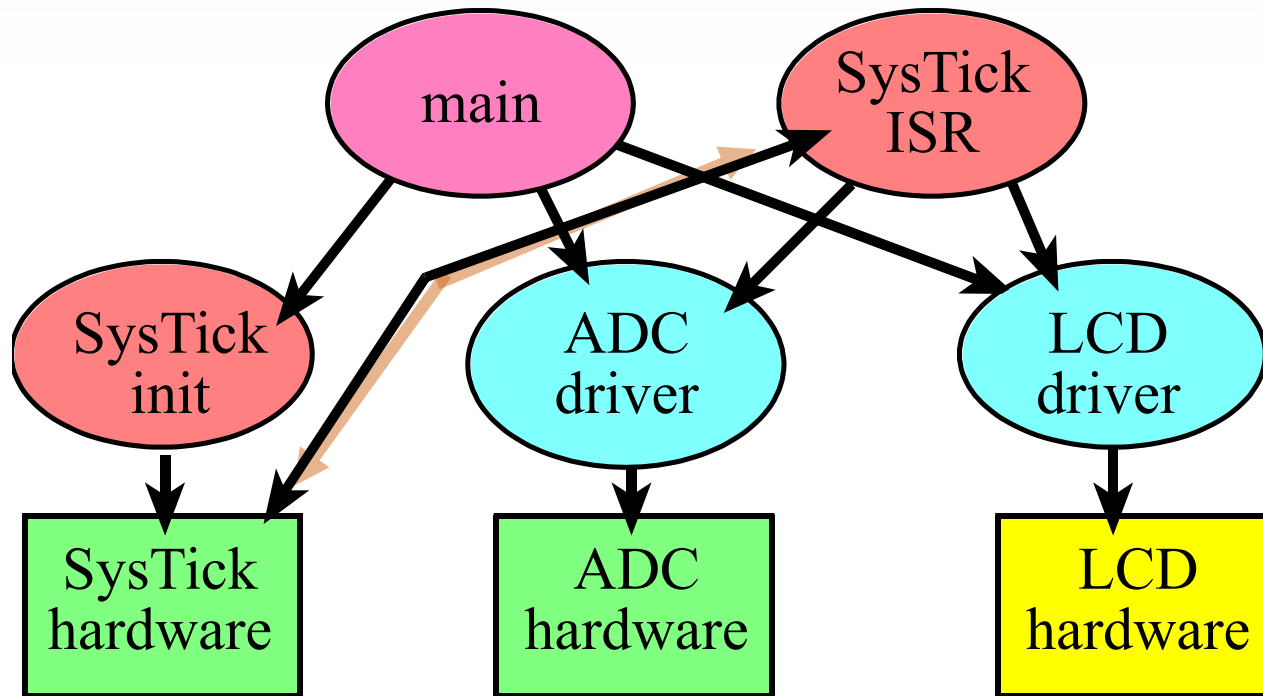
## Maintenance (Improve)

# Data Flow Graph



# Call Flow Graph

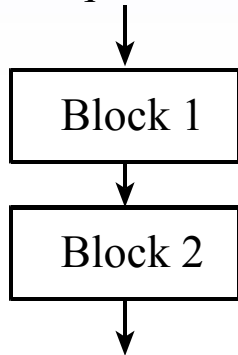
## Position Measurement System



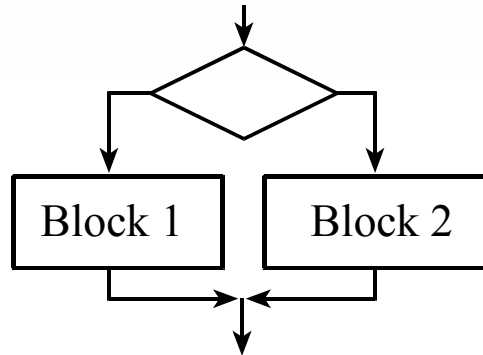
# Structured Programming

## Common Constructs (as Flowcharts)

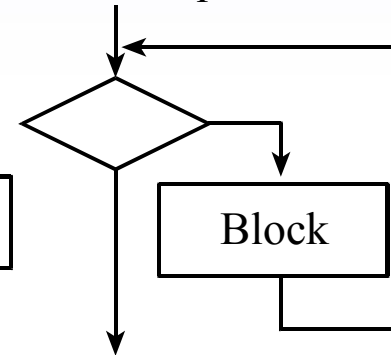
*Sequence*



*Conditional*



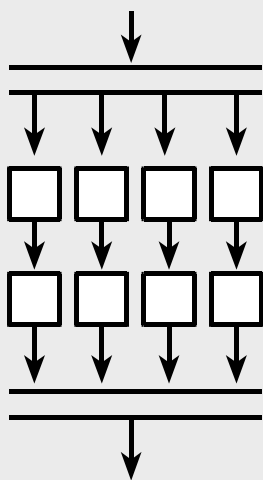
*While-loop*



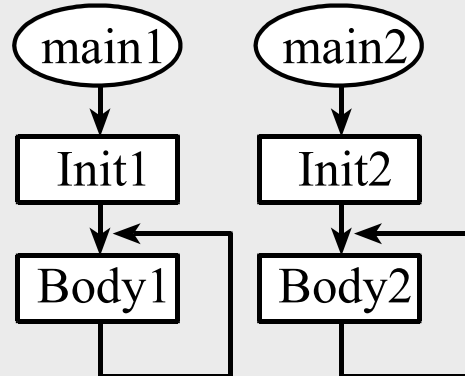
Parallel

*Fork*

*Join*

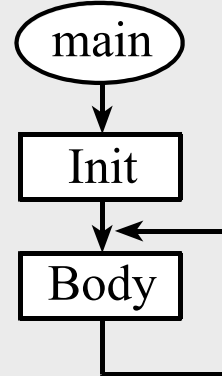


Distributed

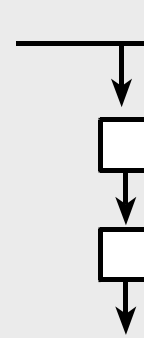


Interrupt-driven concurrent

*Trigger interrupt*

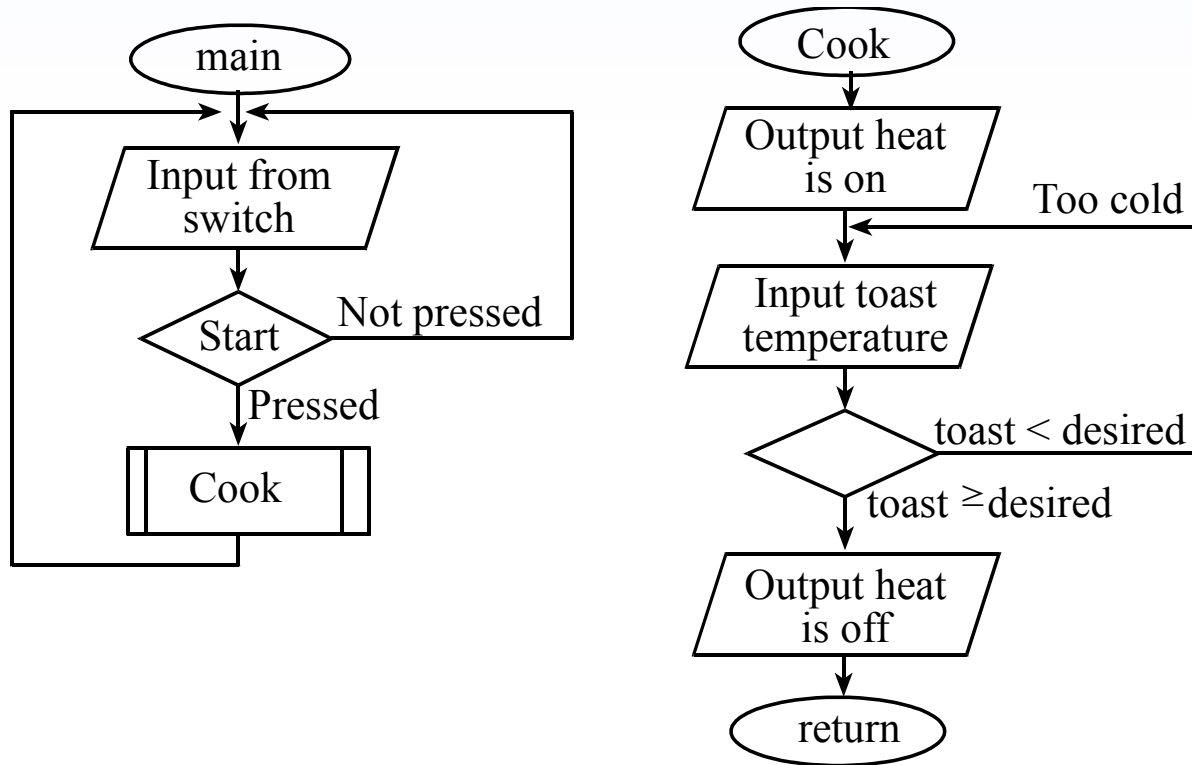


*Return from interrupt*



# Flowchart

Toaster oven:



Coding in assembly and/or high-level language (C)

# Processor Architectures

ISA: Instruction Set Architecture

- ARM: Low Power Low Cost
- x86: High Performance

- ▲ High-Performance x86 and ARM
- ▲ Industry-Leading & Most Efficient GPUs<sup>1,2</sup>
- ▲ Scalable Designs
- ▲ Memory Innovation
- ▲ Open Approach





# ARM Cortex M4-based System

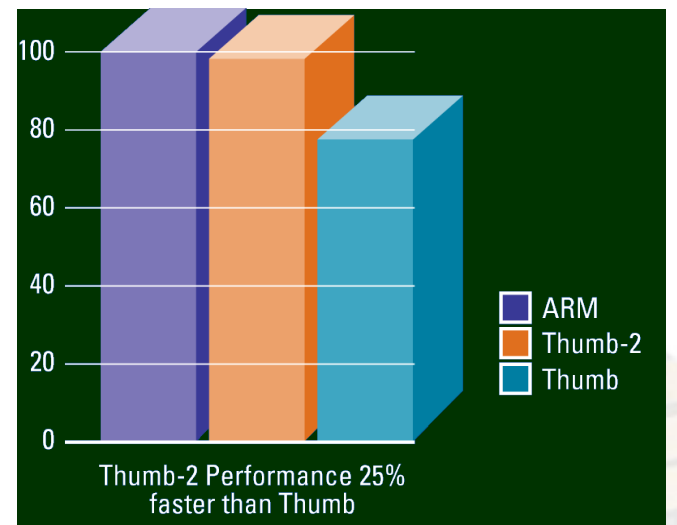
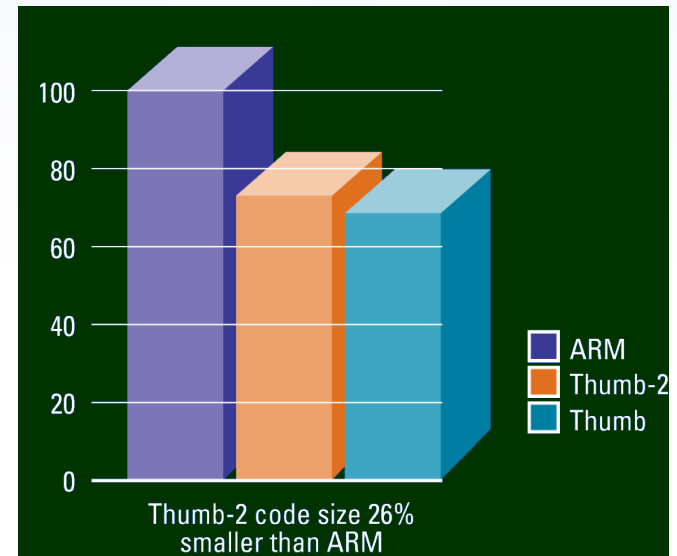
## ❑ RISC machine

- ❖ *Pipelining* effectively provides single cycle operation for many instructions
- ❖ Thumb-2 configuration employs both 16 and 32 bit instructions

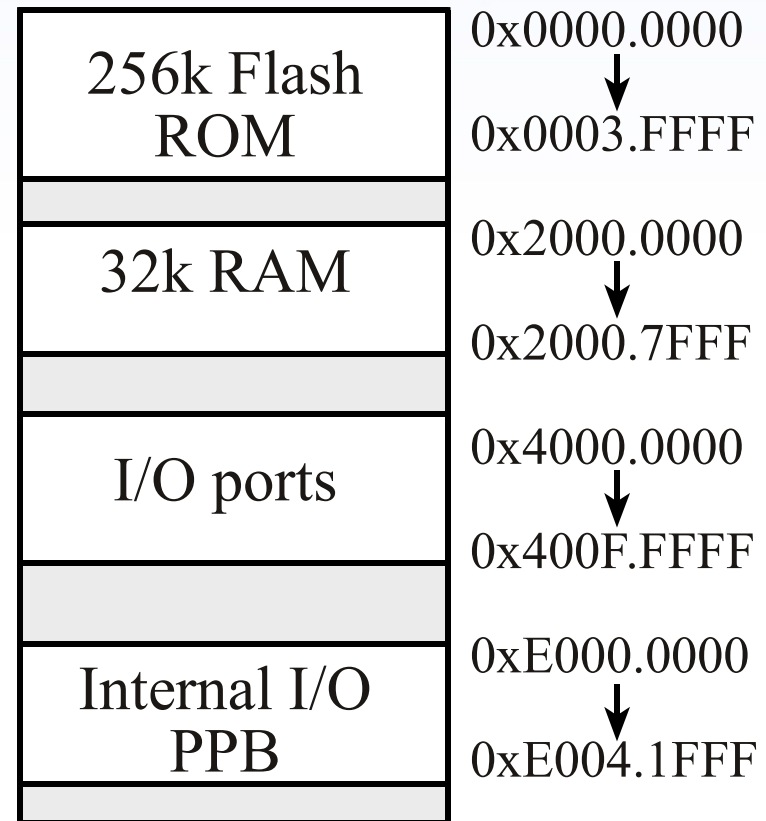
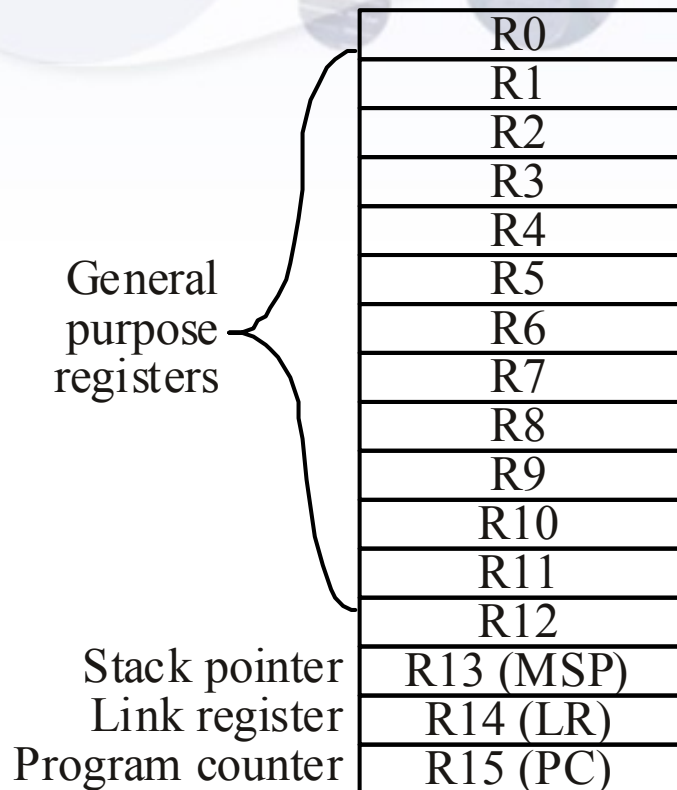
<i>CISC</i>	<i>RISC</i>
Many instructions	Few instructions
Instructions have varying lengths	Instructions have fixed lengths
Instructions execute in varying times	Instructions execute in 1 or 2 bus cycles
Many instructions can access memory	Few instructions can access memory <ul style="list-style-type: none"><li>• Load from memory to a register</li><li>• Store from register to memory</li></ul>
In one instruction, the processor can both <ul style="list-style-type: none"><li>• read memory and</li><li>• write memory</li></ul>	No one instruction can both read and write memory in the same instruction
Fewer and more specialized registers. <ul style="list-style-type: none"><li>• some registers contain data,</li><li>• others contain addresses</li></ul>	Many identical general purpose registers
Many different types of addressing modes	Limited number of addressing modes <ul style="list-style-type: none"><li>• register,</li><li>• immediate, and</li><li>• indexed.</li></ul>

# ARM ISA: Thumb2 Instruction Set

- ❑ Variable-length instructions
  - ❖ ARM instructions are a fixed length of 32 bits
  - ❖ Thumb instructions are a fixed length of 16 bits
  - ❖ Thumb-2 instructions can be either 16-bit or 32-bit
- ❑ Thumb-2 gives approximately 26% improvement in code density over ARM
- ❑ Thumb-2 gives approximately 25% improvement in performance over Thumb



# ARM ISA: Registers, Memory-map



## Condition Code Bits

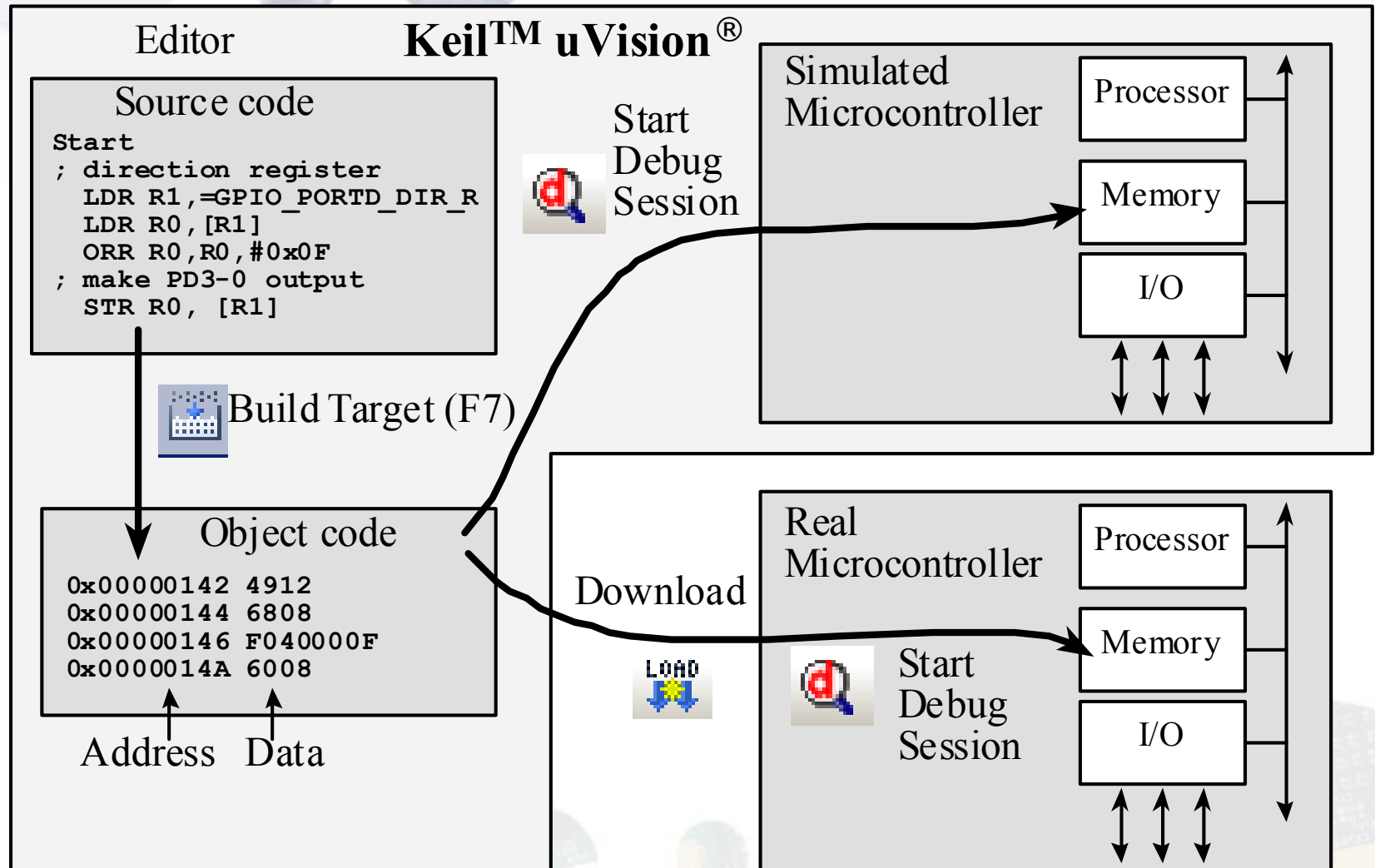
N negative  
Z zero  
V overflow  
C carry

## Indicates

Result is negative  
Result is zero  
Signed overflow  
Unsigned overflow

TI TM4C123  
Microcontroller

# SW Development Environment



# Design challenge – optimizing design metrics

Obvious design goal:

Construct an implementation with desired functionality

Key design challenge:

Simultaneously optimize numerous design metrics

Design metric

A measurable feature of a system's implementation  
Optimizing design metrics is a key challenge

# Design challenge – optimizing design metrics

## Common metrics

**Unit cost:** the monetary cost of manufacturing each copy of the system, excluding NRE cost

**NRE cost (Non-Recurring Engineering cost):** The one-time monetary cost of designing the system

**Size:** the physical space required by the system

**Performance:** the execution time or throughput of the system

**Power:** the amount of power consumed by the system

**Flexibility:** the ability to change the functionality of the system without incurring heavy NRE cost



# Design challenge – optimizing design metrics

## Common metrics (continued)

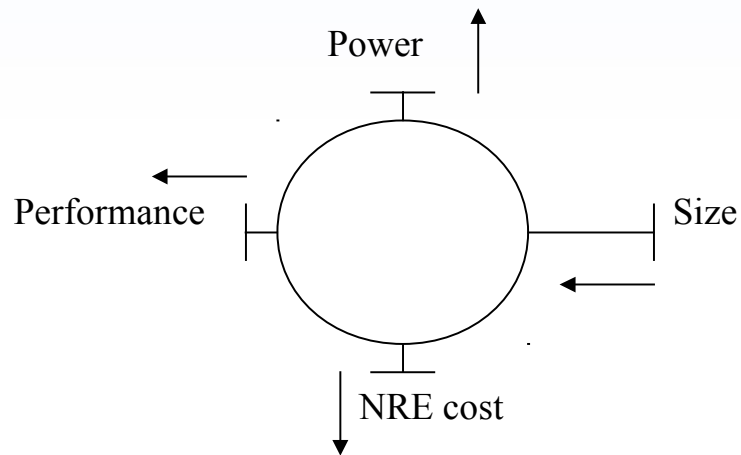
**Time-to-prototype:** the time needed to build a working version of the system

**Time-to-market:** the time required to develop a system to the point that it can be released and sold to customers

**Maintainability:** the ability to modify the system after its initial release

Correctness, safety, many more

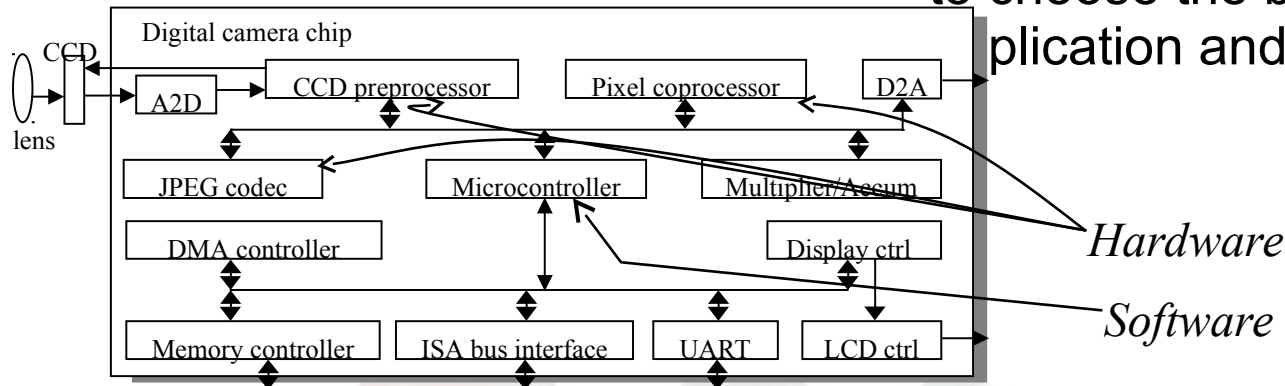
# Design metric competition -- improving one may worsen others



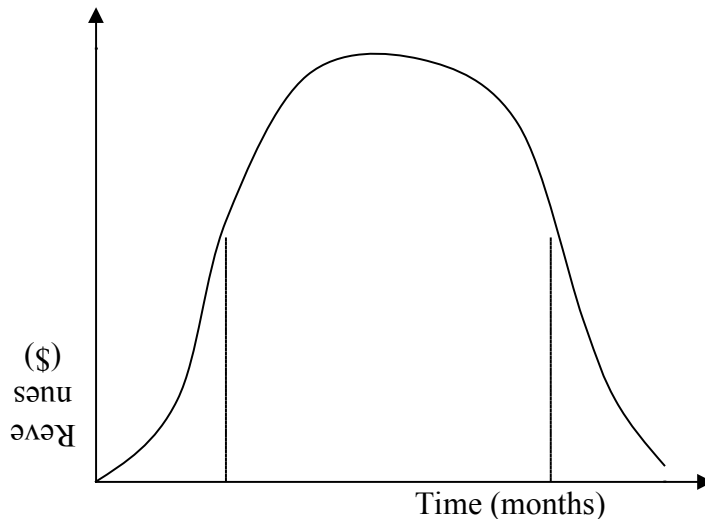
Expertise with both **software** and **hardware** is needed to optimize design metrics

Not just a hardware or software expert, as is common

A designer must be comfortable with various technologies in order to choose the best for a given application and constraints



# Time-to-market: a demanding design metric



Time required to develop a product to the point it can be sold to customers

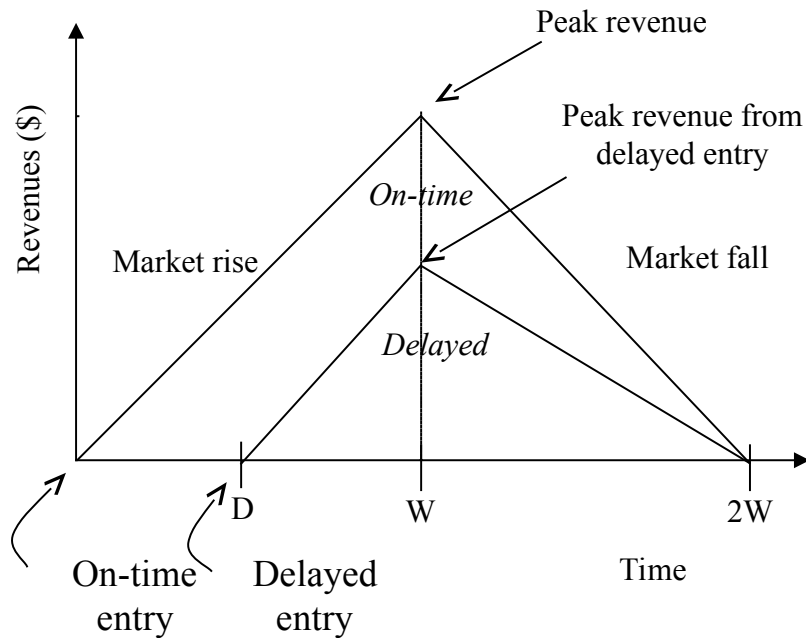
**Market window**

Period during which the product would have highest sales

**Average time-to-market constraint is about 8 months**

**Delays can be costly**

# Losses due to delayed market entry



Simplified revenue model

Product life =  $2W$ , peak at  $W$

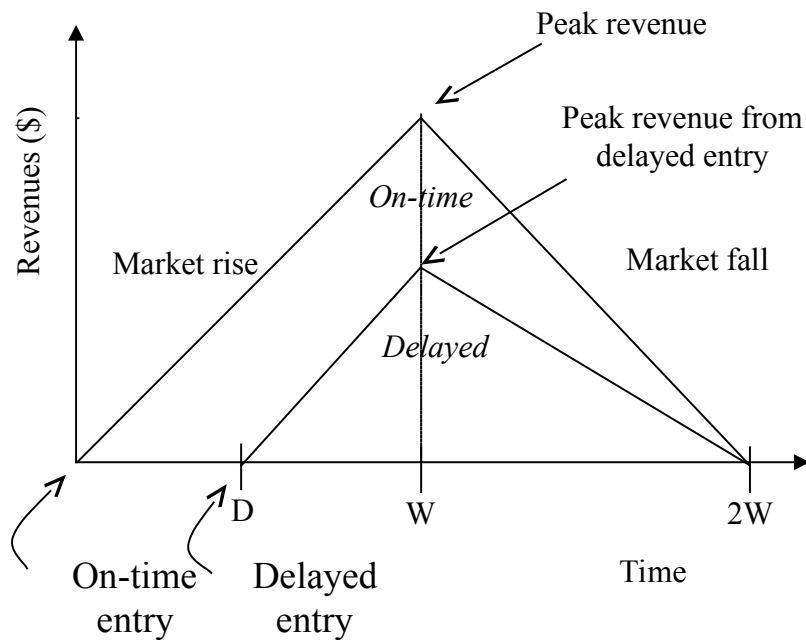
Time of market entry defines a triangle, representing market penetration

Triangle area equals revenue

**Loss**

The difference between the on-time and delayed triangle areas

# Losses due to delayed market entry (cont.)



Area =  $1/2 * \text{base} * \text{height}$

On-time =  $1/2 * 2W * W$

Delayed =  $1/2 * (W-D+W)*(W-D)$

Percentage revenue loss =  $(D(3W-D)/2W^2)*100\%$

Try some examples

- Lifetime  $2W=52$  wks, delay  $D=4$  wks
- $(4*(3*26 - 4)/2*26^2) = 22\%$
- Lifetime  $2W=52$  wks, delay  $D=10$  wks
- $(10*(3*26 - 10)/2*26^2) = 50\%$
- Delays are costly!

# NRE and unit cost metrics

## Costs:

Unit cost: the monetary cost of manufacturing each copy of the system, excluding NRE cost

NRE cost (Non-Recurring Engineering cost): The one-time monetary cost of designing the system

*total cost = NRE cost + unit cost \* # of units*

*per-product cost = total cost / # of units*

*= (NRE cost / # of units) + unit cost*

- Example
  - NRE=\$2000, unit=\$100
  - For 10 units
    - total cost = \$2000 + 10\*\$100 = \$3000
    - per-product cost =  $\underbrace{\$2000/10}_{\$200} + \$100 = \$300$

*Amortizing NRE cost over the units results in an additional \$200 per unit*

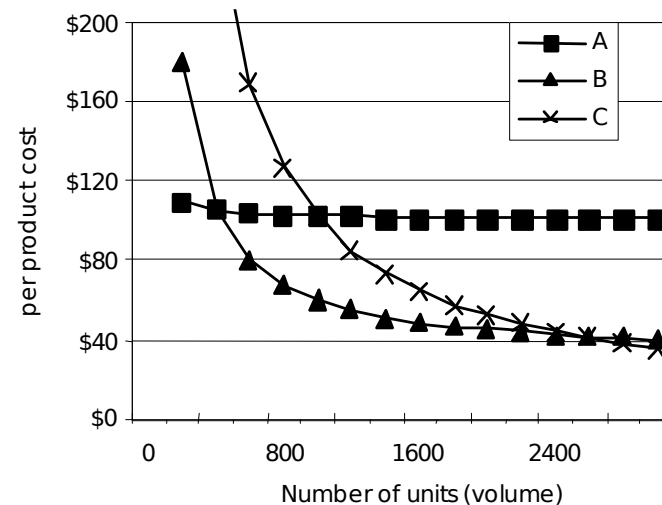
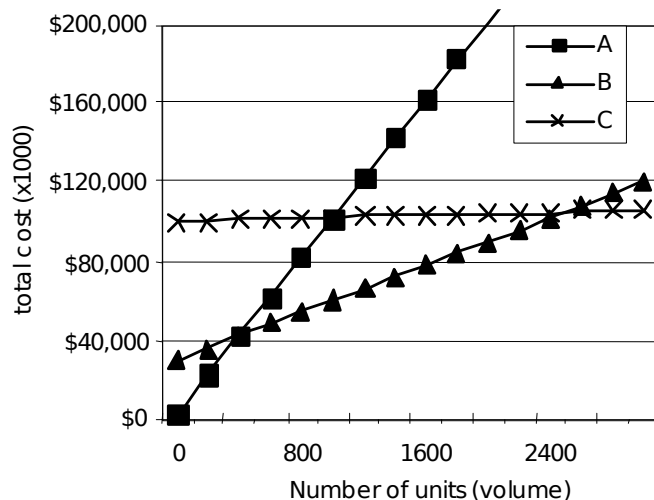
# NRE and unit cost metrics

Compare technologies by costs -- best depends on quantity

Technology A: NRE=\$2,000, unit=\$100

Technology B: NRE=\$30,000, unit=\$30

Technology C: NRE=\$100,000, unit=\$2



- But, must also consider time-to-market



# The performance design metric

Widely-used measure of system, widely-abused

Clock frequency, instructions per second – not good measures

Digital camera example – a user cares about how fast it processes images, not clock speed or instructions per second

## Latency (response time)

Time between task start and end

e.g., Camera's A and B process images in 0.25 seconds

## Throughput

Tasks per second, e.g. Camera A processes 4 images per second

Throughput can be more than latency seems to imply due to concurrency, e.g. Camera B may process 8 images per second (by capturing a new image while previous image is being stored).

*Speedup* of B over S = B's performance / A's performance

Throughput speedup =  $8/4 = 2$

# Three key embedded system technologies

## Technology

A manner of accomplishing a task, especially using technical processes, methods, or knowledge

Three key technologies for embedded systems

**Processor technology**

**IC technology**

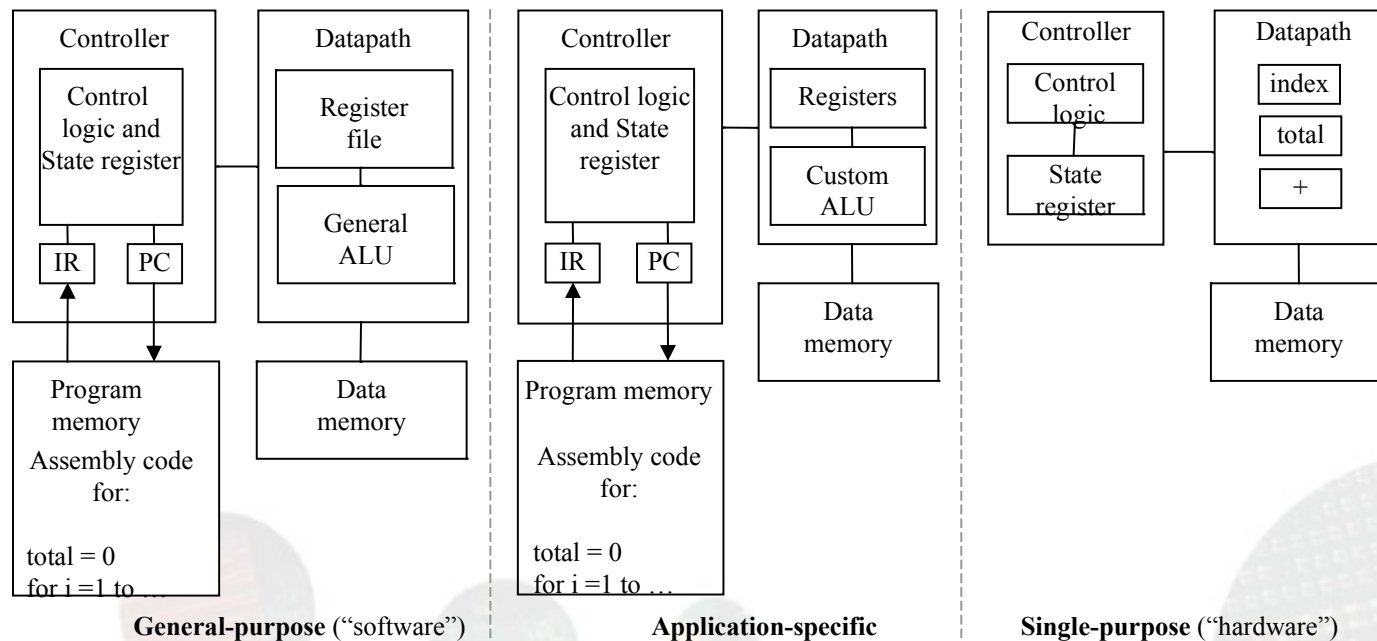
**Design technology**

# Processor technology

The architecture of the computation engine used to implement a system's desired functionality

Processor does not have to be programmable

“Processor” *not* equal to general-purpose processor



# Processor technology

Processors vary in their customization for the problem at hand

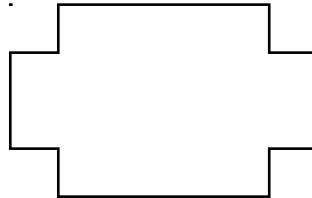


Desired  
functionality

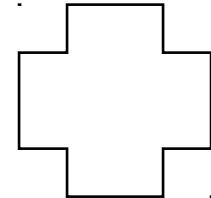
```
total = 0
for i = 1 to N loop
  total += M[i]
end loop
```



General-purpose  
processor



Application-specific  
processor



Single-purpose  
processor

# General-purpose processors

Programmable device used in a variety of applications

Also known as “microprocessor”

## Features

Program memory

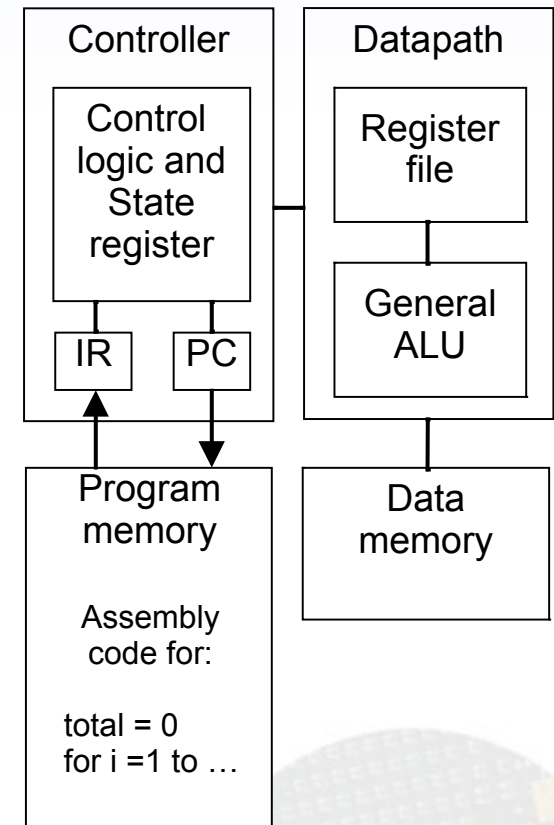
General datapath with large register file and general ALU

## User benefits

Low time-to-market and NRE costs

High flexibility

“Pentium” the most well-known, but there are hundreds of others



# Single-purpose processors

Digital circuit designed to execute exactly one program

a.k.a. coprocessor, accelerator or peripheral

## Features

Contains only the components needed to execute a single program

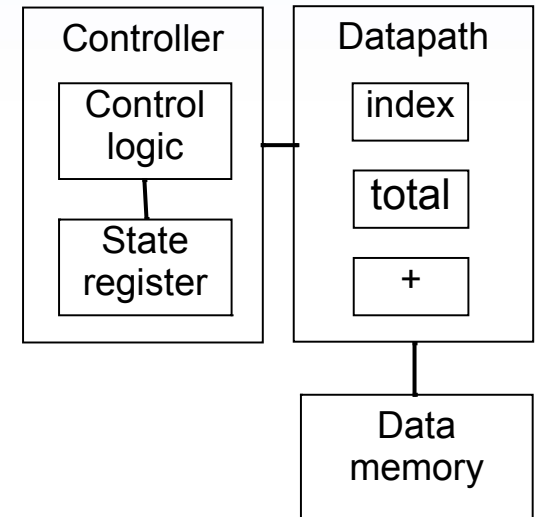
No program memory

## Benefits

Fast

Low power

Small size



# Application-specific processors

Programmable processor optimized for a particular class of applications having common characteristics

Compromise between general-purpose and single-purpose processors

## Features

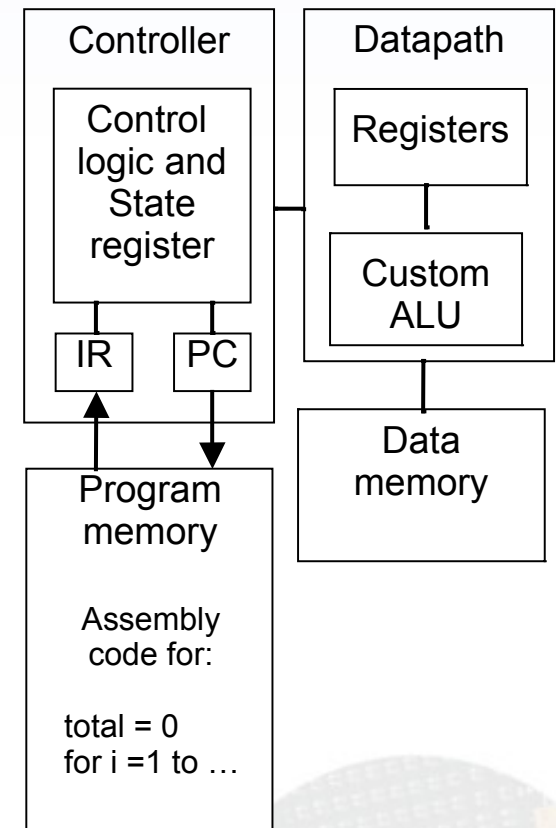
Program memory

Optimized datapath

Special functional units

## Benefits

Some flexibility, good performance, size and power





# IC technology

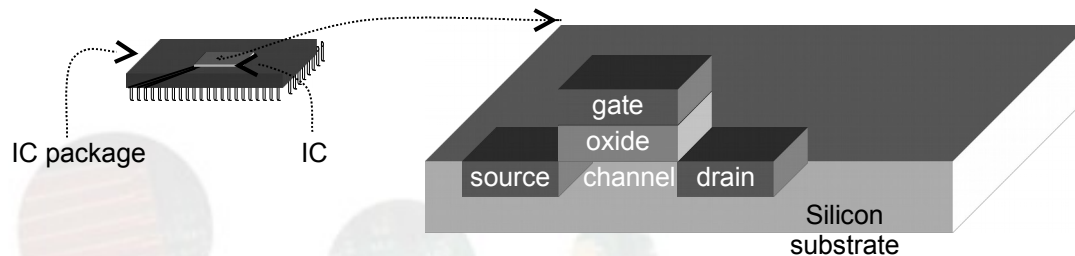
The manner in which a digital (gate-level) implementation is mapped onto an IC

IC: Integrated circuit, or “chip”

IC technologies differ in their customization to a design

IC's consist of numerous layers (perhaps 10 or more)

- IC technologies differ with respect to who builds each layer and when



# IC technology

Three types of IC technologies

Full-custom/VLSI

Semi-custom ASIC (gate array and standard cell)

PLD (Programmable Logic Device)

# Full-custom/VLSI

All layers are optimized for an embedded system's particular digital implementation

Placing transistors

Sizing transistors

Routing wires

## Benefits

Excellent performance, small size, low power

## Drawbacks

High NRE cost (e.g., \$300k), long time-to-market

# Semi-custom

Lower layers are fully or partially built

Designers are left with routing of wires and maybe placing some blocks

## Benefits

Good performance, good size, less NRE cost than a full-custom implementation (perhaps \$10k to \$100k)

## Drawbacks

Still require weeks to months to develop

# PLD (Programmable Logic Device)

All layers already exist

Designers can purchase an IC

Connections on the IC are either created or destroyed to implement desired functionality

Field-Programmable Gate Array (FPGA) very popular

## Benefits

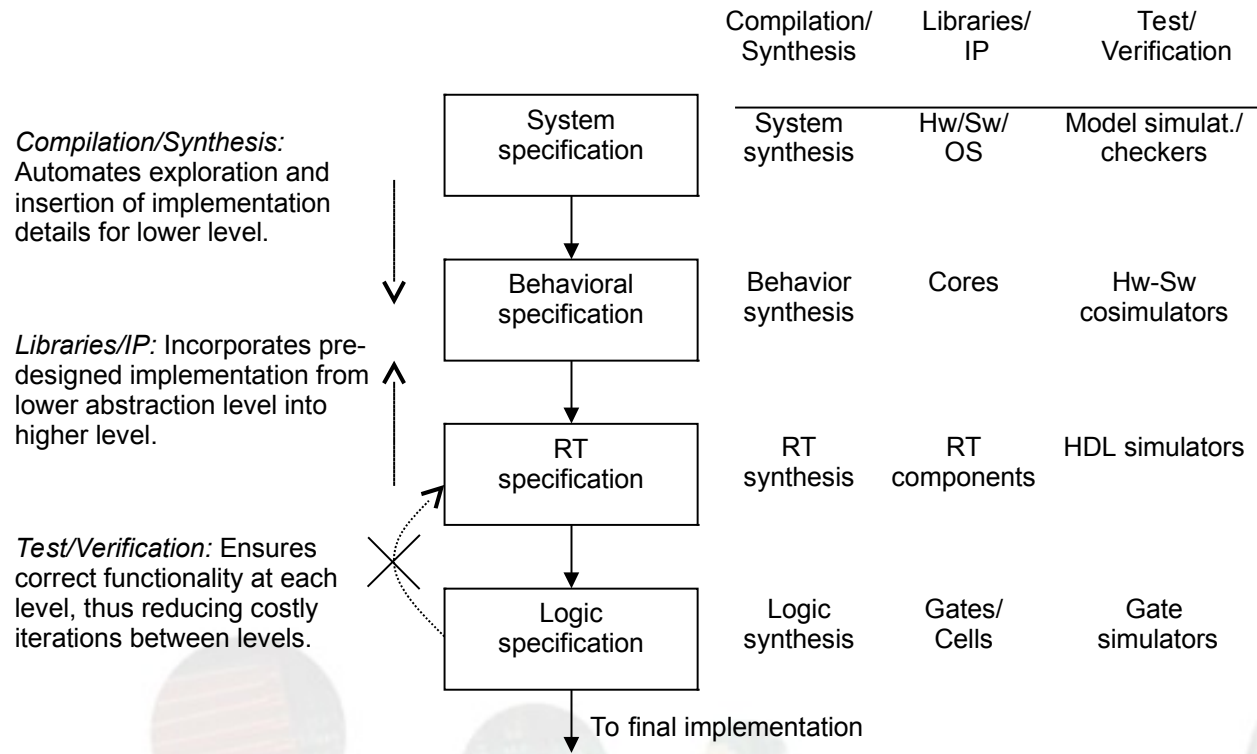
Low NRE costs, almost instant IC availability

## Drawbacks

Bigger, expensive (perhaps \$30 per unit), power hungry, slower

# Design Technology

The manner in which we convert our concept of desired system functionality into an implementation

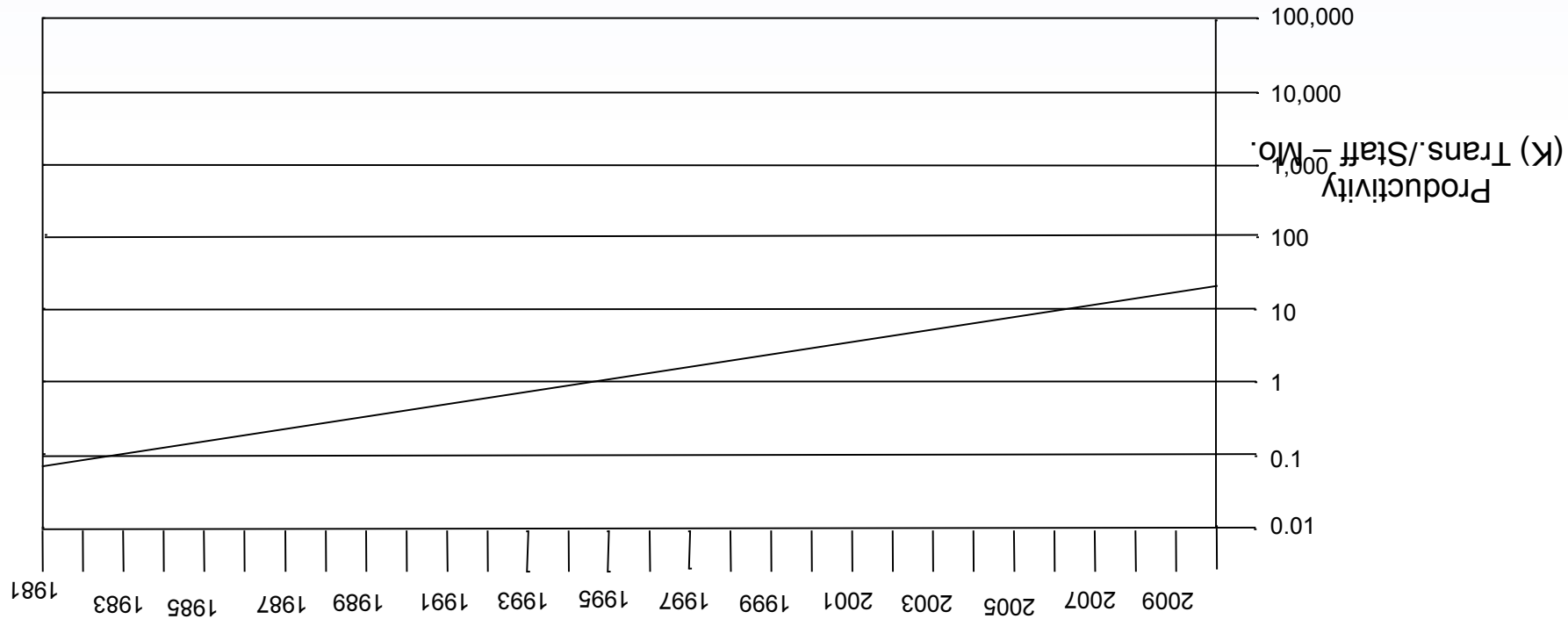


# Financial Factor

- **Actual investment**
- **Compound Annual Growth Rate**
- **Average Product Price**
- **ROI**
- **IRR**
- **Payback Period**



# Design productivity exponential increase



Exponential increase over the past few decades

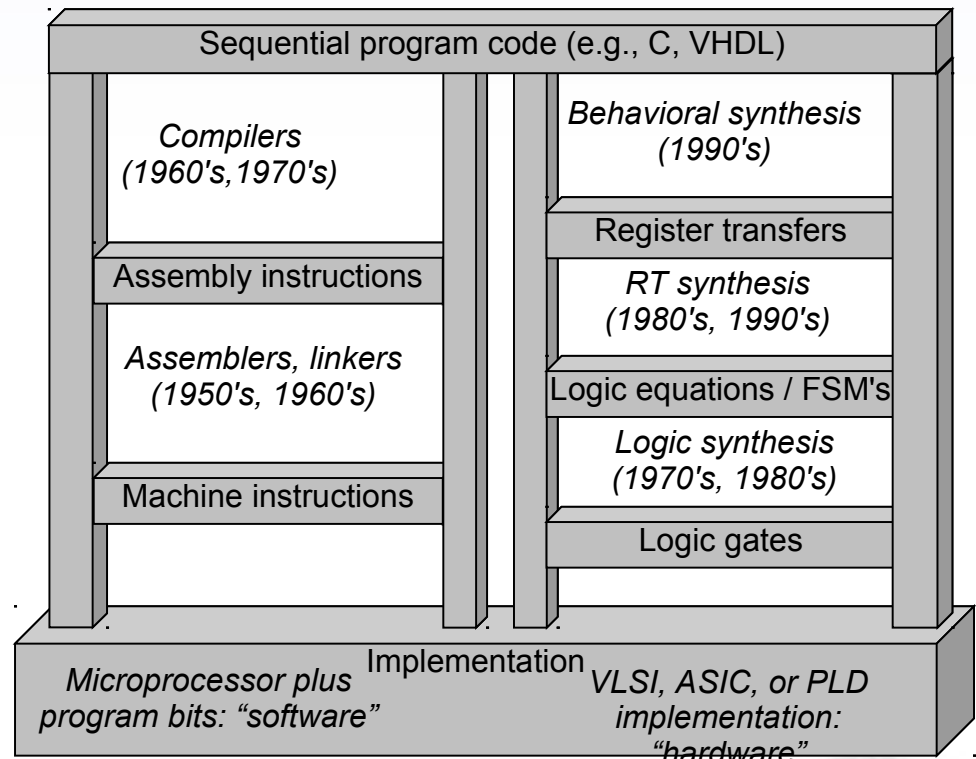
# The co-design ladder

In the past:

Hardware and software design technologies were very different

Recent maturation of synthesis enables a unified view of hardware and software

Hardware/software  
“codesign”



***The choice of hardware versus software for a particular function is simply a tradeoff among various design metrics, like performance, power, size, NRE cost, and especially flexibility; there is no fundamental difference between what hardware or software can implement.***

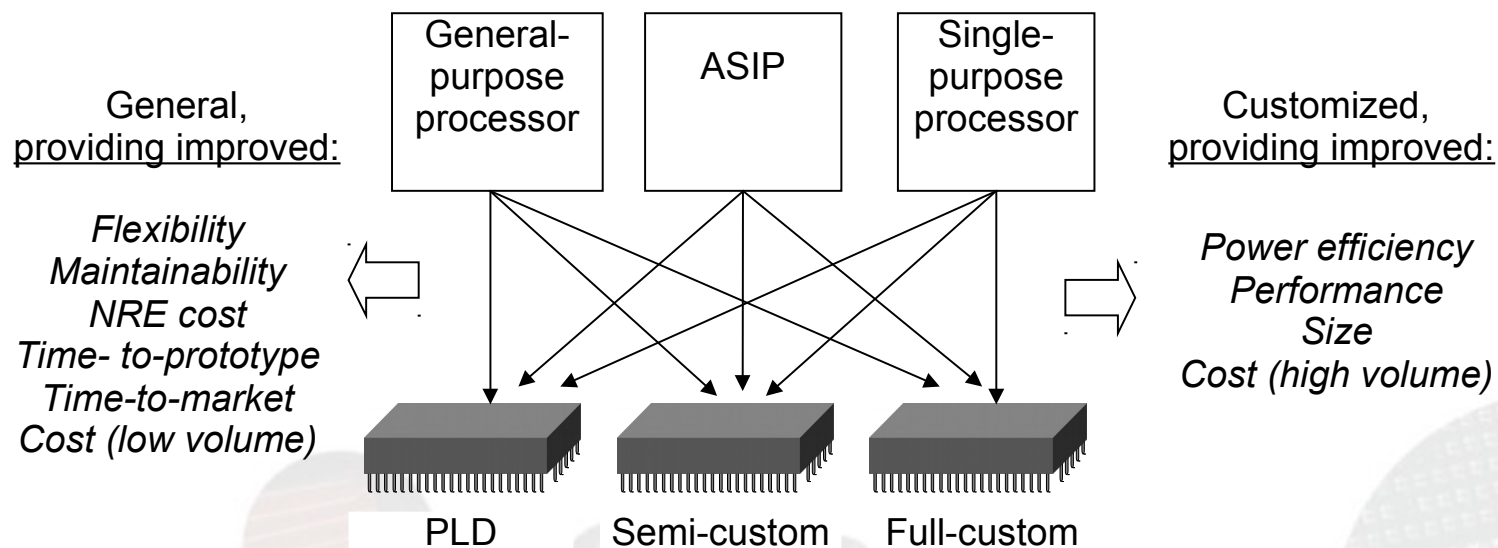
# Independence of processor and IC technologies

## Basic tradeoff

General vs. custom

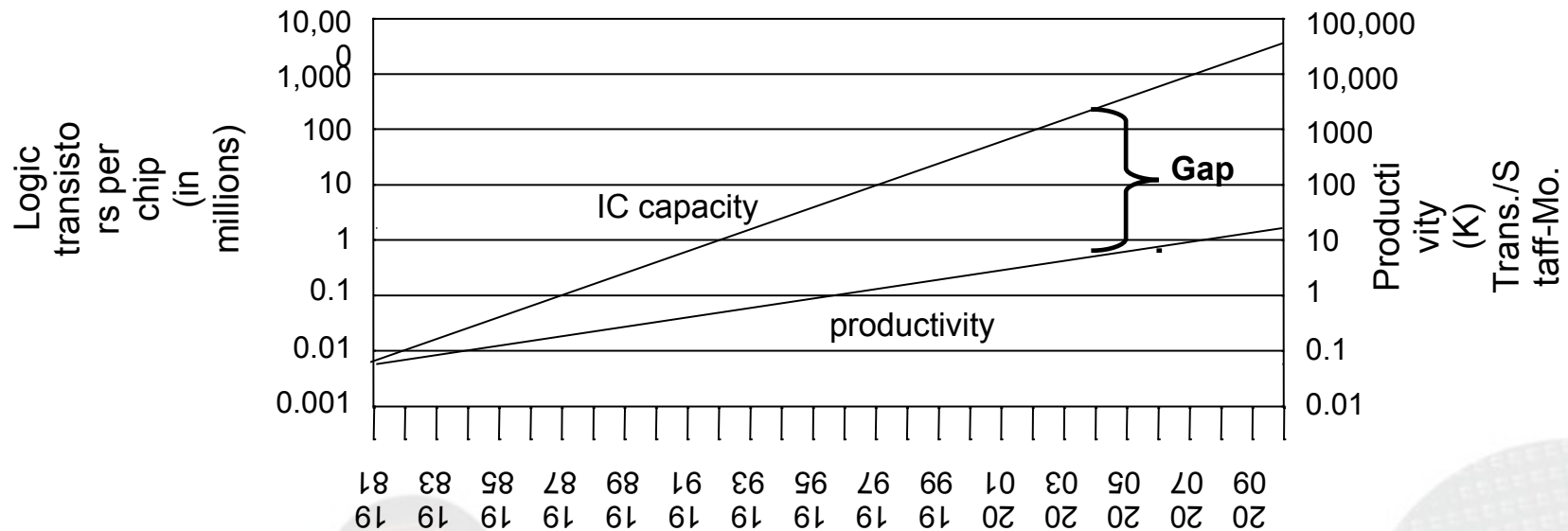
With respect to processor technology or IC technology

The two technologies are independent



# Design productivity gap

While designer productivity has grown at an impressive rate over the past decades, the rate of improvement has not kept pace with chip capacity



# Design productivity gap

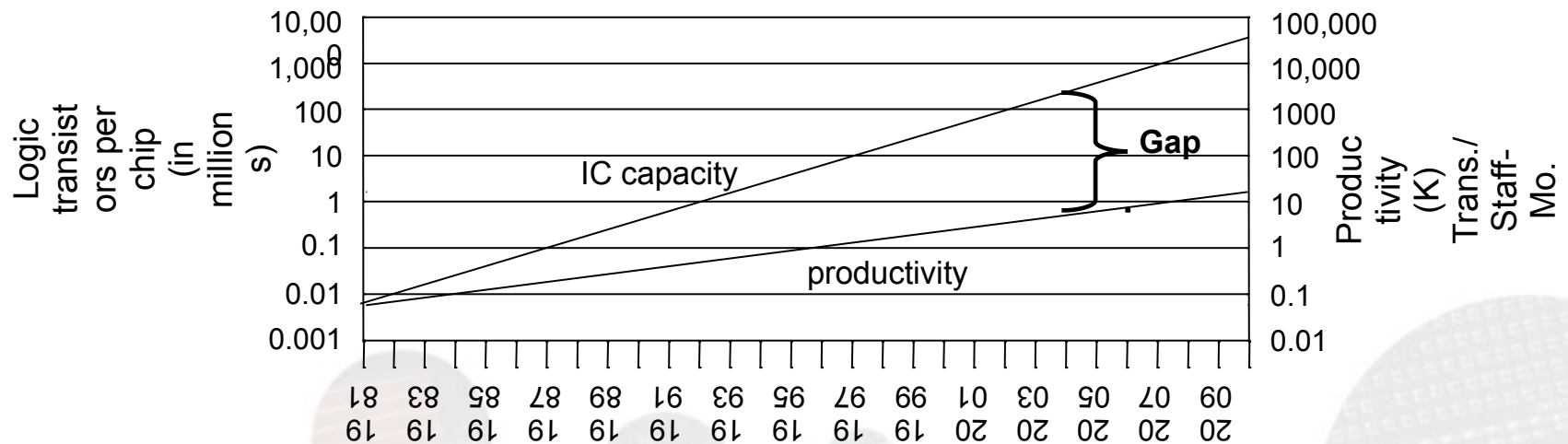
1981 leading edge chip required 100 designer months

10,000 transistors / 100 transistors/month

2002 leading edge chip requires 30,000 designer months

150,000,000 / 5000 transistors/month

Designer cost increase from \$1M to \$300M



# Summary

Embedded systems are everywhere

Key challenge: optimization of design metrics

Design metrics compete with one another

A unified view of hardware and software is necessary to improve productivity

Three key technologies

Processor: general-purpose, application-specific, single-purpose

IC: Full-custom, semi-custom, PLD

Design: Compilation/synthesis, libraries/IP, test/verification